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8/11 october 2014

PEOPLE BUILDING FUTURE

Feeding the World.
Food, agriculture
and Environment



Napoli
Suor Orsola Benincasa University
**XI INTERNATIONAL
MEDIA FORUM
ON THE PROTECTION
OF NATURE**
**Under the High Patronage
of the President of the Italian Republic**



MAIN PARTNER

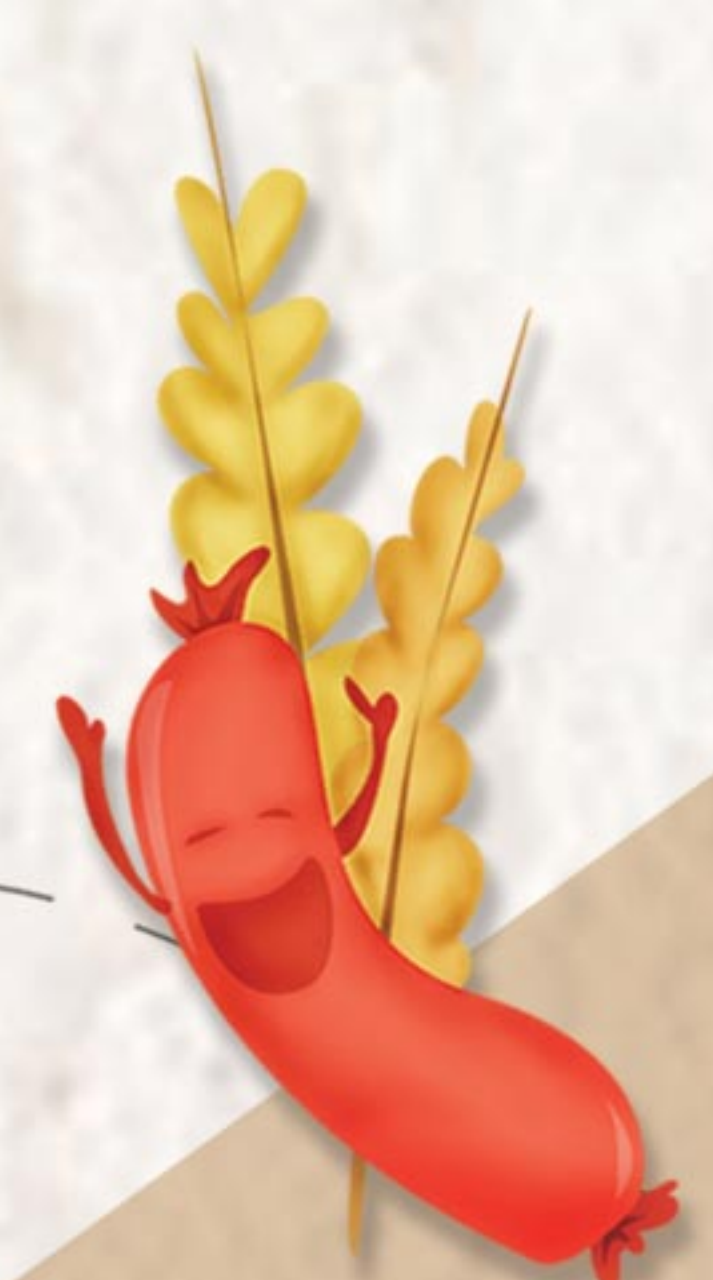


PARTNER



TECHNICAL PARTNER





PRO GRAM

Wednesday
8 oct

09:00 Opening: welcome adresses

Alfonso Cauteruccio, President of Greenaccord
Luigi De Magistris, Mayor of Naples
Stefano Caldoro, President of the Region of Campania
Crescenzo Sepe, Archbishop of Naples
Lucio d'Alessandro, Rector of University Suor Orsola Benincasa, Naples

MORNING SESSION:

Chairman: **Andrea Masullo**, president of Greenaccord Scientific Commmettee

10.00 THE WORLD SITUATION
Maria Helena Semedo, FAO Deputy Director General Debate

11.00 Coffee Break

11.15 PROSPETTIVE GLOBALI PER LA LOTTA CONTRO LA FAME
Adriana Opromolla, Responsabile Advocacy Caritas Internationalis Debate

12.15 GLOBAL HARVESTS IN AN ERA OF RESOURCE CONSTRAINTS
Gary Gardner, Worldwatch Institute Debate

13.15 Lunch

AFTERNOON SESSION:

Chairman: **Antonio Palma**, Federico II University, Naples

15.00 Welcome adresses:
Costanzo Jannotti Pecci, President of Federterme

15.10 THE GLOBAL FOOD MARKET:
THE ROLE OF MULTINATIONAL CORPORATIONS
Jon Dee, Founder of FoodWise.com.au and Do Something Australia Debate

16.00 ROUND TABLE: TOWARDS THE EXPO 2015

Participants:
Maurizio Martina, Minister for Agriculture
Diana Bracco, President of EXPO 2015

Maria Letizia Gardoni, Pres. Nazionale Giovani Impresa Coldiretti
Raffaele Cantone, President of ANAC
Carlo Montalbetti, Direttore Generale Comieco
Paola Villani, Delegate Expo2015 for University Suor Orsola Benincasa

19:00 Tour and dinner of the agritourism "Fuori di Zucca"

Thursday
9 oct

MORNING SESSION:

Chairman: **Nicola Muccillo**, TG3 Campania Journalist

09.00 THE CONTRIBUTION OF ECOSYSTEM SERVICES TO SUSTAINABLE AGRICULTURE
Alison G. Power, Professor Dep. Of Ecology and Evolutionary Biology, Cornell University (USA) Debate

10.00 BIODIVERSITY IN AGRICULTURE
Stefano Padulosi, Nutrition and Marketing Diversity Programme, Bioversity International Debate

11:00 Coffee Break

11:15 CLIMATE CHANGE AND AGRICULTURE
Marco Bindi, Florence University and IPCC network Debate

12.15 MILLENNIUM GOALS: HOW DO WE STAND?
Khalid Malik, Former Director of Human Development Report 2014, UNDP

13:00 Lunch

AFTERNOON SESSION:

Chairman: **Raffaele Del Giudice**, President of ASIA, Naples

15.00 ZERO MILE FARMING
Cinzia Scaffidi, Slow Food Debate

16.00 ROUND TABLE: THE SOCIAL AND ENVIRONMENTAL CONSEQUENCES OF FOOD WASTE

Participants:
Khalid Malik, Former Director of Human Development Report 2014, UNDP
Giangi Milesi, President of CESVI
Gary Gardner, Worldwatch Institute
Cinzia Scaffidi, Slow Food
Antonio Capece, President of Social Cooperative for Supportive Environment

19:00 Visit of the Diocesan Museum, Naples

Friday
10 oct

PRESS TOUR:

Tour of Caserta to discover the places and the quality of the products of Campania

19:00 Serata prodotta e organizzata dal Forum Universale delle Culture Napoli e Campania preceduta da una tavola rotonda sul tema: NOT ONLY BREAD: NON-MATERIAL NEEDS FOR THE WELL-BEING

Chairman:
Antonio Galdo, Journalist and Writer

Participants:
Aldo Masullo, Phylosopher
Sergio Bestiani, Vice Preside Facoltà Teologica Meridionale
Vincenzo Salemme, Register and Actor
Marino Niola, Director of MedEatResearch, Suor Orsola Benincasa University



20.30 Buffet realizzato da Coldiretti Campania

Saturday
11 oct

MORNING SESSION:

Chairman: **Edo Ronchi**, President of Sustainable Development Foundation

09.00 RACCONTARE L'ESPOSIZIONE UNIVERSALE - LA RAI PER EXPO 2015
Nicola Nosengo, Rai Expo Debate

10:00 Coffee Break

10:15 ROUND TABLE:
FOOD SECURITY AND THE QUALITY OF NOURISHMENT

11:00 Introduction:
Tommaso Sodano, Vice Sindaco di Napoli
Participants:
Beatrice Lorenzin, Minister of Health (guest)
Stefano Masini, Coldiretti
Stefano Padulosi, Bioversity International
Alfonso Pecoraro Scanio, President of Fondazione Univerde
Marino Niola, Director of MedEatResearch, Suor Orsola Benincasa University

13.30 Lunch

AFTERNOON SESSION:

Chairman: **Katharina Seuser**, Vice President of ENAJ

15.00 OGM: AN OPPORTUNITY OR A THREAT?
Stefano Masini, Coldiretti Debate

16:00 Conferiment of International Greenaccord Media Award 2014 to Tv Cultura (Brasile)

16.15 ACCOUNTS OF THE JOURNALISTS OF GREENACCORD NETWORK:

Stefano Cazora, Corpo Forestale dello Stato, Italy
Christine MacDonald, USA
Miguel Angel Mainar, Spain
Lucia Martinez, USA
Alvaro Gervasio Gonzales, Uruguay
Elisabetta Gatto, Italy
Katiana Murillo, Costa Rica

18:30 CONCLUSIONS
Andrea Masullo, president of Greenaccord Scientific Committee

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